

Karan Patel Resume

Visual Designer

Jersey City, NJ | Karanpatel9955@gmail.com | Portfolio: karandesigns.art

Professional Summary

Creative and detail oriented Visual Designer with 4+ years of experience producing high impact print and digital design across branding, marketing, and large scale event campaigns. Skilled at building cohesive visual systems from the ground up, managing multiple concurrent projects under tight deadlines, and delivering polished, production ready assets. Proficient across the full Adobe Creative Suite with a strong foundation in typography, layout, and color theory.

Key Skills

Branding & Identity | Editorial Layout | Print Design | Social Media Design | Typography | Marketing Campaigns
Layout Systems | Visual Consistency | Asset Production | Color & Composition | Adobe Creative Suite | Cross
Team Collaboration

Professional Experience

Visual Designer, BAPS Regional Core Team, *Robbinsville, NJ* | June 2022 - Present

Led visual design for large scale regional events, developing cohesive branding systems across print, digital, and on site environments.

- Designed and delivered comprehensive branding systems - logos, color palettes, type hierarchies applied consistently across print, digital, and on site environments for 5+ regional events.
- Produced high volume marketing asset libraries including event posters, large format banners, stage graphics, social media campaigns, and keynote presentation visuals used across regional events.
- Collaborated closely with cross functional teams (communications, logistics, leadership) to align visual output with event goals and messaging, consistently receiving approval on first or second review.
- Managed 5–10 simultaneous design projects under tight deadlines, maintaining accuracy in layout, typography, and color reproduction across both print and digital deliverables.
- Prepared print ready files to professional production standards (bleed, trim, CMYK, resolution), ensuring zero reprints due to technical errors.

Education

Visual Arts coursework, Rutgers University, Newark, NJ

Technical Proficiencies

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe After Effects | Adobe Premiere Pro | Lightroom |
DaVinci Resolve | Keynote